



FREE GUIDE

Cost analysis & reduction.

Telecoms bills are full of jargon and easy to overpay. Someone **on your side** to read them and find the savings.

SICOM CONNECTIVITY SICOM.UK FREE GUIDE

Cost reduction is **complex and confusing**

It's never been more relevant to check your bills — and telecoms bills in particular are full of jargon that's hard to relate to the services you actually use. Four questions worth asking:

01

Are you paying for **more services than you need?**

02

Could you replace some with **cheaper ones** that do the same job?

03

Would those cheaper options **do the same job?**

04

Have you got the **time to investigate** any of it?

You need someone on your side who can read multiple suppliers' bills, see quickly whether they're sensible, then talk the suppliers' language to get a better deal or offer you options to change. Richard Auld has been in telecoms for 30 years — phone systems, calls and lines, internet, VoIP and SIP trunks. (If you don't know what those last two are, that's exactly the jargon we mean.)

Why your bills are too high — or just wrong



Old per-minute call charges

Call costs have fallen dramatically in 20 years — mobiles are now “unlimited”. Are you still paying high per-minute rates?



Tech has moved on

Access has gone from dial-up to broadband to FTTP and leased line. Costs vary by product and over time — which one's actually right for you?



Abuse, misuse & fraud

Old-fashioned waste — people calling the speaking clock, overseas calls in the evening. It adds up.



Services never cancelled

Sometimes your own staff forget to cancel something you no longer need. (Don't worry — our review is just between you and me.)



Supplier mistakes

Telecoms companies overcharge, forget to stop billing things you cancelled, and leave you on old rates instead of the best ones.



“Brand-new customers only”

The best rates are dangled to win new business, while loyal customers quietly stay on uncompetitive old tariffs.

A look at your bills — free to start

Step 01 · Free

Initial consultation

Richard looks over your bills and flags any obvious areas for concern. No cost.

Step 02

Nothing to find?

Then that's it — relax. You've lost nothing but a conversation.

Step 03 · If there's savings

A fixed-price deep dive

Richard digs into the bills, uncovers the savings and presents the facts.

£375–£1,500

FIXED PRICE FOR THE DEEP DIVE

The fee depends on the size of the organisation and the complexity of the bills — and **will never be more than the savings we find for you in the next 12 months.**

What have you got to lose?

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